



Student Labor Position Description

Single WLS Level Form

Department Name: Sustainability

Org. #: 3020

Position Title: Communications & Events Coordinator

WLS Level: **4** Position Code: S63215

Contract Hours: As defined by the status form and/or the grade level descriptions

Current Revision Year: **2019**

WORK-LEARNING-SERVICE LEVELS (WLS)

- **WLS 1 – Entry Level** – This level is assigned to the following:
 1. All entering students during the first year of enrollment (or first term if entering mid-year); and
 2. Students of any classification whose work is characterized by highly structured tasks or outcomes, relatively low level or number of skills required, typically repetitive or routine tasks, and requiring direct supervision of worker results
- **WLS 2 – Intermediate Level** – This work typically involves less direct supervision than WLS Level 1, perhaps more work variety, and requires some independent exercise of judgment along with an increasing knowledge of the job.
- **WLS 3 – Skilled Level** – The work is typically skilled, requires little direct supervision, requires independent judgment on procedures, has variety and depth. The work includes helping in the training of others and the expectation of contributions toward improvement of the way work is carried out.
- **WLS 4 – Advanced Level** – Normally involves the supervision of other students, the ability to apply advanced skills, and the capacity to assume higher levels of responsibilities for departmental operations. As with WLS Level 3, the work is typically skilled, requires little direct supervision, allows for independent judgment on procedures, and has variety and depth. The work includes helping in the training of others and the expectation of contributions toward improvement of the way work is carried out. Labor Departments may require WLS level 4 positions to be more than the minimum 10 hour commitment; if so, the Status Form will reflect this requirement.
- **WLS 5 – Management Level** – **Must be a 15 hour commitment – Allocation of a WLS Level 5 is limited and must be approved by the Dean of Labor / Labor Team.** *Prerequisite: One term at WLS level 3 or 4 and no forms of academic, labor, or social probation.*

This level demands an understanding of departmental policies and relationships. Students are expected to develop and model strong interpersonal / communication skills in the workplace. In addition, students must demonstrate autonomy, high level skills, and assume advanced level responsibilities for departmental functions and/or programs. This level is assigned to the following:

 1. Student managers in the department; or
 2. Students responsible for managing highly technical positions within the department; or
 3. Master level student artisans
- **WLS 6 – Director Level** – **Must be a 15 hour commitment – Allocation of a WLS level 6 is limited and must be approved by the Labor Program Council.** *Prerequisite: One term at level 4 or 5 and no forms of academic, labor, or social probation.*

Students assigned to this level serve as role models as workers and as students, displaying behaviors and values that are consistent with the Berea College Workplace Expectations -- both on and off the job. These positions require the highest levels of worker autonomy, advanced skills sets, and supervisory responsibilities for individuals, student managers, and departmental operations. Students must be involved in the following:

 1. Supervision of other student managers; or
 2. Supervision of students in highly technical positions
- **WLS UC – Unclassified** – The positions of Student Government Association President, Campus Activities Board chair, chimes Editor, and pinnacle Editor are unclassified. These positions involve the highest levels of autonomy and responsibility as in the case of WLS level 6 positions.

I. WLS Level: 4

II. Description Of Duties For This Position:

- A. Coordinate and market Office of Sustainability large events such as carbon neutral “Green Game”, Annual Tree planting and Dandelion Festival.
- B. Coordinate Office of Sustainability website
- C. Collaborate with departments across campus to coordinate events
- D. Work closely with the sustainability coordinator to meet co-curricular sustainability objectives
- E. Manage social media postings
- F. Publish Office of Sustainability online newsletter
- G. Provide communications and marketing support to Office of Sustainability Coordinators in charge of Berea Bike Club, Car Share, Green Office Certification, Recyclemania, Mountain Day, America Recycles Day Clothes Swap, Goodwill Moveout.
- H. Perform other duties as assigned

III. Learning Opportunities For This Position:

- A. Develop the attributes appropriate for a WLS Level 4 position; an understanding of department management; take responsibility for the effectiveness of others; an awareness of departmental and institutional relationships; communication and interpersonal skills;
- B. To work in a group and effectively accomplish daily tasks.
- C. Communication skills
- D. Conflict resolution skills.
- E. Learning and application of the complete MS office software package
- F. Organization and leadership skills
- G. A variety of support skills (time management, phone, office procedures, customer service, problem solving, etc.)
- H. Data Analytics aptitude

IV. Qualifications Needed For This Position:

- A. Must have excellent customer service oriented attitude
- B. Willingness to learn;
- C. Must have computer literacy
- D. Must be professional in appearance
- E. Good organizational skills
- F. Must have good writing skills including spelling and grammar proficiencies
- G. Excellent communication skills – both written and verbal
- H. Graphic Design Aptitude