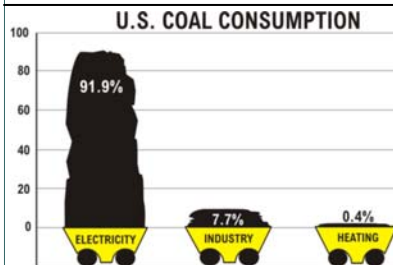


## "RECIPE FOR SUCCESS"

*Sustainability is the ability of a society to meet its current needs without degrading the ecological, social, economic systems to meet the needs of future generations. Energy and water conservation is an important way you can contribute to the sustainability of Berea College. Following is a list of basic energy and water use facts. The back of this card includes tips for reducing your energy and water consumption in your residence hall! **HAPPY SUCCESSFUL CONSERVATION!***



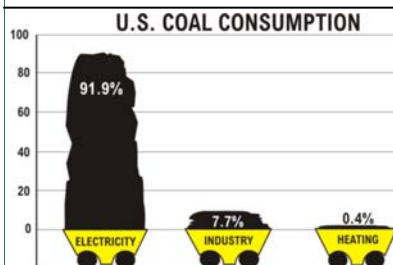
- **75% of the electricity used** during the lifetime of a typical electronic device is consumed while the unit is turned off.
- **Americans use almost \$1 million** of energy every minute of every day, all year long.
- **Fresh water is only 2.8%** of the water on the planet, *less than 1% of which is accessible for use.*
- **The average U.S. home consumes about 69.3 gallons of water per person per day, nearly 14 % of which is wasted.**



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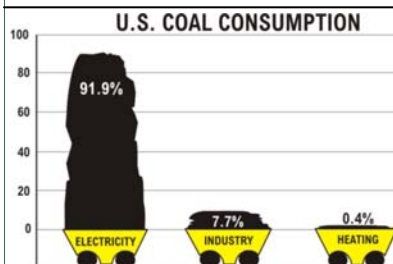
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# Conservation Generation: *Knowledge is Power (To Change Habits!)*

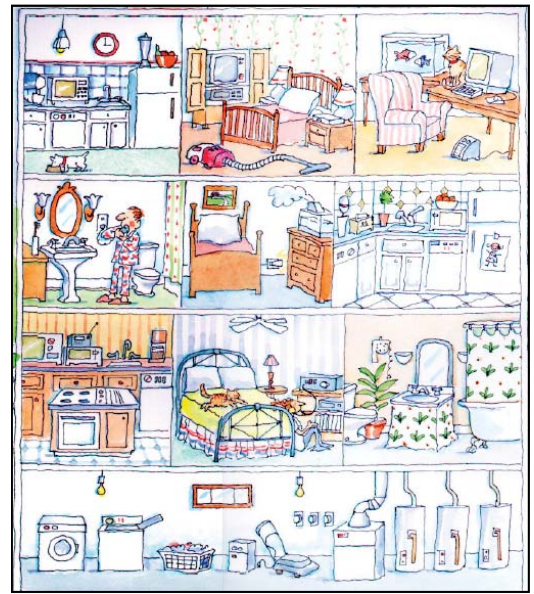
## Conserving Electricity

A **"phantom load"** is the electricity that is consumed by many electronic devices and appliances while they are turned off, simply because they are plugged into the wall socket. This includes *TV's, DVD players/VCR's, computers/laptops, cell phone chargers, battery chargers, and any appliances or electronics with digital clocks.*

- Plug similar appliances/equipment (computer work station, entertainment system, etc.) into a power strip to simply turn them off at once to eliminate the "phantom" load .
- Unplug phone chargers when not in use.
- Use natural light during the daytime.
- Turn off the lights when you leave the room.

## Conservation Water

- Run only full loads in the washing machine and dishwasher. Saves 300 to 800 gallons per month.
- Shorten your showers. Even a one or two minute reduction can save up to 700 gallons per month.
- Turn off the water while brushing your teeth. Saves three gallons each day.
- Turn off the water while shaving. Fill the bottom of the sink with a few inches of water to rinse your razor. Saves three gallons each day.
- Don't use the toilet as a wastebasket.



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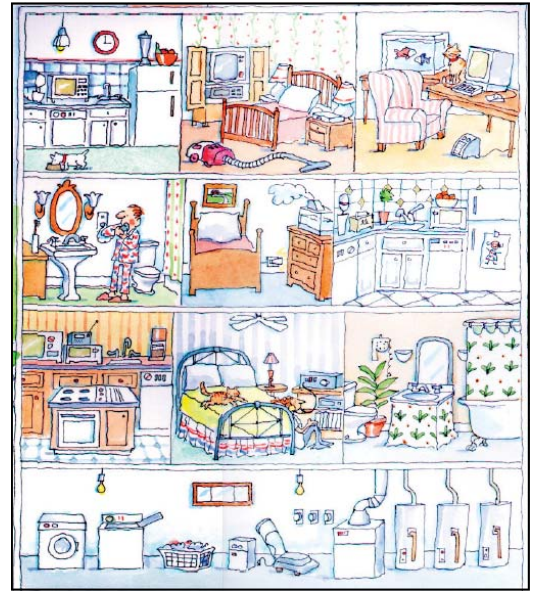
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