

## EVER HEARD OF FAIR TRADE COFFEE?

Coffee is the second most heavily traded commodity in the world after oil. In America, 450 million cups are consumed each day totaling \$18 billion spent annually on coffee. With this amount being spent, one would think that the 25 million coffee farmers around the world could afford to support themselves. That however is impossible when corporate companies pay only 15 CENTS PER POUND for their coffee. It doesn't have to be like this though!

In response to this crisis, non-profit organizations are offering farmers livable wages for their coffee. Support LIFE! Support Fair Trade!

**Fair Trade Coffee is locally available!**



### Purchase at:

- \* College Book Store
- \* Berea Coffee & Tea
- \* Peace Craft
- \* MERJ
- \* Ground Effects

### Served at:

- \* Crossroads Café
- \* Berea Coffee & Tea
- \* Ground Effects
- \* CCC Coffee Hour
- \* Food Service

\*For more info about Fair Trade coffee, please check out the backside of this flyer.

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## Fair Trade Facts

- More than 40 percent of the world's population live in developing countries, yet they account for just 3% of world trade.
- When poor countries export their products, they have to pay taxes that are 4 times higher than what rich countries would have to pay.
- If Africa, East Asia, South Asia, and Latin America were to each increase their share of the world trade exports by one percent, the gains in income could lift 128 million people out of poverty.

For detailed information about Fair Trade please visit the following websites:

- [www.transfairusa.org](http://www.transfairusa.org)
- [www.fairtradeaction.org](http://www.fairtradeaction.org)
- [www.maketradefair.org](http://www.maketradefair.org)
- [www.transfairusa.org](http://www.transfairusa.org)

For general information on all fair trade products available in the US and ordering sheets please visit:

[www.coopamerica.org/programs/fairtrade/orderguide.cfm](http://www.coopamerica.org/programs/fairtrade/orderguide.cfm)

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