

Interested in an internship with us?

The **Casting Marketing team** is dedicated to providing strategic marketing expertise and exceptional service that enables our Segment Recruitment partners to achieve their hiring goals. And we're looking for three enthusiastic individuals to join our team!

We are currently recruiting for the following:

- Casting Marketing Professional Intern
- Casting Marketing Design and Technology Professional Intern
- Field Marketing Professional Intern - Casting Marketing

Casting Marketing Professional Intern

Are you creative and have a passion for Disney? On our Marketing internship, you would focus your creativity on market presence, media planning & implementation, employee referral programs, internal communication, and campaign & messaging management. This position will have a strong focus on communication; primarily writing - Just think, you could be writing a message just like this one next season!

This position will be based out of **Walt Disney World® Resort** near **Orlando, FL**.

Primary responsibilities include:

- Being a member of the Campus Rep task team
- Compiling and distributing weekly ad reports
- Assisting on video and photo shoots
- Planning and execution of Casting special events and promotions
- Partnering with team members and advertising agencies to develop new creative for all areas under Casting Marketing, including: Disney College, CareerStart, & International programs, Casting Scout program, Professional, Hourly, and Diversity Recruitment.

Casting Marketing Design and Technology Professional Intern

If Design and Technology is your passion, then have we got an internship for you! Our Web site development, brand essence, and cutting edge technology keeps our team a step above the rest.

This position will be based out of **Walt Disney World Resort** near **Orlando, FL**.

Primary responsibilities include:

- Supporting the Web Administrator and the Web Developer on executing electronic Marketing campaigns.
- Updating Web site content for all Segment programs (disneycollegeprogram.com, disneycareerstart.com, disneyinterns.com, disneyinternationalprograms.com, etc.)
- Assisting with the organization and execution of graphic design and technology projects under the Disney Parks employment brand initiatives.
- Partnering with all *Walt Disney World* and *Disneyland®* Resort Recruitment teams.

Field Marketing Professional Intern - Casting Marketing

Ever thought about taking the Campus Rep experience to the next level and would love to work at the **Disneyland Resort** in **Anaheim, CA**? This Field Marketing internship takes all of the skills you've gained as a Campus Rep and helps you share that with campuses all over Southern California.

Primary responsibilities include:

- Organizing and participating in all grass roots marketing initiatives on your assigned campuses.
- Meeting with Recruiters, Campus Reps, Faculty contacts, and the Casting Marketing team to develop and execute Marketing plans.
- Distributing all the necessary tools including collateral, emails, banners, closed circuit television, and any other appropriate tools to effectively drive awareness for the Disney College Program.

Interested applicants should be energetic, detail & deadline oriented with previous marketing, advertising, communications, public relations, or event coordination experience or education.

How to apply

Are you interested? Email your résumé to the Disney College Program Marketing inbox at disney.college.program.marketing@disney.com.

Please specify which positions you are applying for in the subject line of your email.