

Volume 1

September, 2009



BEREA COLLEGE

UB/WI NEWSLETTER

Back to School and UB!

Welcome to the new academic year! That doesn't have the same ring of excitement the summer has does it? A new AY means back to school and back to the routine. But that doesn't have to mean boring all the time. We have some new things going in UB/WI this year and we are excited to tell you about them. We will go into detail about the AY plans at the first on campus "Reunion" on September 19th. It's very important that you be at this Reunion to hear about the AY

plans. One thing I will tell you about is our fall weekend. We are heading to Columbus and going to see one of the Broadway series...wait for it... Young Frankenstein! It is one of the funniest shows you will ever see. The entire production looks amazing. There is a little spookiness thrown in to make it a perfect way to spend Halloween. You can even come in costume if you want (it IS Halloween afterall). So if you want to be sure you get to go on the fall trip with us, please be

sure to come to the September meeting on campus.

You get to see all of us, your friends, hear about the new plans, and get \$20 cash.

Why wouldn't you be there?



SEMESTER DATES

It's very important you put these dates on your calendar! If you have a job—give these to your employer IMMEDIATELY. Most employers want to work with you and can accommodate your needs, but you have to let them know in advance and talk with them about WHY you need these days open for UB/WI. In order to participate and remain a member of UB/WI—you must attend our activities or have a SCHOOL-RELATED EXCUSE. We have to show active participation and attendance or we can not keep you enrolled as an active member this year. If you miss MORE THAN ONE ACTIVITY PER SEMESTER without a school-related excuse IN THE OFFICE we will have to drop you from the roster. Please don't let this happen!!! We will talk more about the changes at the September Reunion so please make every effort to catch the bus and be HERE! Plus...we miss you and want to see your faces again!

SEPTEMBER 19

OCTOBER 31-NOV. 1
(fall weekend!)

NOVEMBER 21

DECEMBER 12

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World



Caption describing picture or graphic.

Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web

publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally,

you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial.

You can also profile new employees or top customers or vendors.

“To catch the reader's attention, place an interesting sentence or quote from the story here.”

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the



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caption of the image near the image.

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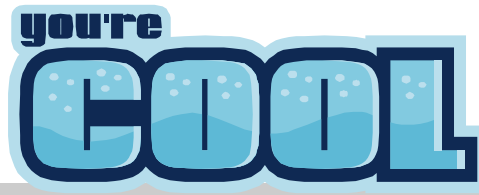
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Caption describing picture or graphic.



BEREA COLLEGE

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WELCOME BACK TO SCHOOL



Congratulations to our 2009 Bridge class! They are all where they are supposed to be and off to a running start as college freshmen. Give them a shout out and words of encouragement on Facebook or Myspace when you get a chance.

<i>Danny Barnes</i>	<i>Berea</i>	<i>Nick Bauer</i>	<i>Berea</i>
<i>Kristina Belcher</i>	<i>EKU</i>	<i>J. Bradshaw</i>	<i>SCC</i>
<i>Rose Crabtree</i>	<i>Berea</i>	<i>Shawn Dalton</i>	<i>SCC</i>
<i>Jaden Kilmon</i>	<i>EKU</i>	<i>James Rose</i>	<i>Berea</i>
<i>Charles Dickerson</i>	<i>EKU</i>	<i>Brittany Leforce</i>	<i>EKU</i>
<i>Kristen Turner</i>	<i>Lindsey Wilson</i>	<i>Jeremy Meadows</i>	<i>EKU</i>

Have a great Freshmen year!



BUS SCHEDULE FOR SEPTEMBER 19

Wayne County Bus

Walmart in Monticello
 Jct. 27 and 90 in Burnside
 Meece Middle Sch. in Somerset
 Jct. 80 and 461 (Near Shopville)
 Mt. Vernon - Wendy's Lower Lot

Pick-Up

8:30am
 8:50am
 9:15am
 9:25am
 9:50am

Return

5:05pm
 4:45pm
 4:20pm
 4:10pm
 3:45pm

McCreary County Bus

McCreary Co. Big M Plaza
 Jct. 25W and 90 (Falls Road)
 McDonald's in Corbin (Exit 25)
 Wendy's in London (Exit 41)

8:00am
 8:30am
 8:45am
 9:00am

5:20pm
 4:45pm
 4:30pm
 4:10pm

Lee County Bus

Lee County High School
 Hardees in Irvine
 BP in Waco
 Dairy Queen on Richmond By-Pass

8:35 am
 9:20 am
 9:35 am
 9:50 am

5:05 pm
 4:20 pm
 4:05 pm
 3:50 pm

Students will leave Berea College for home at approximately 3:30 pm.