



Entrepreneurship Education Faculty Resources

Success is a journey, not a destination.

– Ben Sweetland

Entrepreneurship Education Resources

Academy of Management- Entrepreneurship Division

www.usfca.edu/alev/aom/EntprDiv.htm

The Academy of Management (AOM) is a leading professional association for scholars dedicated to creating and disseminating knowledge about management and organizations. Academy members are scholars at colleges, universities and research institutions, as well as practitioners with scholarly interests from business, government and not-for-profit organizations. The Academy of Management is committed to advancing theory, research, education and practice in the field of management. The Academy publishes four journals, each of which broadly contributes to this objective while emphasizing a particular scholarly aspect of it. The AOM section on teaching includes links to case studies, exercises, simulations, teaching associations and conferences as well as teaching journals, articles and textbooks.

Clearinghouse on Entrepreneurship Education (CELCEE)

<http://www.celcee.edu/>

CELCEE's database contains abstracts of materials on entrepreneurship education at all levels. The database primarily covers material from 1996 to the present and is updated weekly. CELCEE also publishes digests on entrepreneurship education and houses a collection of links to organizations dealing with entrepreneurship and entrepreneurship education.

Consortium of Entrepreneurship Education

www.entre-ed.org/

This web page is for teachers, instructors, program developers and others who help students of all ages find their own entrepreneurial opportunities. Your first link to Entrepreneurship Education, small business design, micro-enterprise, small business management, and enterprising behaviour...home-based business, self employment, or just plain business start up!

eWeb at Saint Louis University

eweb.slu.edu/Default.htm

This is an online resource for entrepreneurship education and includes the research on entrepreneurship chairs in the US. The SLU eWeb exists to provide support to students and faculty interested in entrepreneurship. The SLU website has a comprehensive list of entrepreneurship organizations, programs in entrepreneurship, list of entrepreneurship publications and suggestions for faculty new to entrepreneurship.

Experiential Classroom

www.som.syr.edu/eee/falcone/classroom/

The Experiential Classroom is an annual clinic designed to demonstrate practical, simple, provocative and innovative ways in which those who are new to the teaching of entrepreneurship can use a variety of experiential and application-oriented pedagogical tools. The program seeks to help entrepreneurship educators be great at what they do.

ICSB

www.icsb.org/

International Council for Small Businesses (ICSB) serves as an umbrella organization that integrates the activities of diverse organizations and professionals who deal directly with small business. It creates and distributes new information on small business and entrepreneurial development. Ideas drawn from government, education, and commerce are provided to the small business community through the efforts of Council members. ICSB actively stimulates research in new areas of inquiry through conferences, education/teaching exchanges, small business consulting/advising and global networking.

National Consortium of Entrepreneurial Centers

hsb.baylor.edu/html/cell/ent/consort.htm

The National Consortium of Entrepreneurial Centers consists of ten organizations dedicated to encouraging and supporting entrepreneurial endeavors. Sponsored by the Ewing Marion Kauffman Foundation, NCEC combines the experiences and programming of all the organizations to better assist entrepreneurs and their companies.

Stanford Teaching Education Corner

stvp.stanford.edu/teaching/index.html

The STVP Educators Corner is a free online archive of high technology entrepreneurship education resources for teaching and learning in engineering and the sciences. The mission of the project is to support and encourage faculty around the world who teach entrepreneurship to future scientists and engineers.

United States Association of Small Business & Entrepreneurship (USASBE)

www.usasbe.org

The mission of the United States Association for Small Business and Entrepreneurship is to advance knowledge and foster business development through entrepreneurship education and research. USASBE is interdisciplinary, cross functional and globally connected (as an affiliate of the International Council for Small Business). USASBE is the premier network for entrepreneurship educators at all student levels, for professional practitioners, for entrepreneurship researchers and for government policy makers. USASBE offers cutting-edge programs for entrepreneurship education and encourages research that has practical application.

Supporters of Entrepreneurship Education

Appalachian Regional Commission

www.arc.gov/index.do?nodeId=1970

ARC views entrepreneurship as a critical element in the establishment of self-sustaining communities that create jobs, build local wealth, and contribute broadly to economic and community development. Appalachia needs to cultivate resourceful entrepreneurs who not only create value by recognizing and meeting new market opportunities, but who increase the value-added within the Region. Responding to these conditions, in 1997 ARC launched a multi-year Entrepreneurship Initiative to build entrepreneurial economies across Appalachia. Through the Initiative ARC has provided support to develop a culture and vision of entrepreneurship by engaging state and local leaders, the business community, and forging links with partners.

Coleman Foundation

www.colemanfoundation.org

The Coleman Foundation, Inc. is a not-for-profit, private, independent foundation established in the state of Illinois. The major areas of grant making include: cancer care, treatment and research; education, with a strong emphasis on entrepreneurship education; and services for the disabled. Since 1981 the foundation has invested more than \$25 million in the promotion of entrepreneurship as a profession and the establishment of quality programs of entrepreneurship education for students of all ages and practicing entrepreneurs. The Coleman foundation offers up to \$5,000 grants to small schools defined as full-time equivalent school enrollment of no more than 3,000 students. See the website for more information and the deadline for the elevator pitch submissions prior to the conference.

Ewing-Marion Kauffman Foundation

www.emkf.org and www.entreworld.org

The Kauffman Foundation works with partners to encourage entrepreneurship across America and improve the education of children and youth. The foundation focuses its operations and grant making on two areas: entrepreneurship and education. The foundation strives to foster an environment nationwide in which entrepreneurs have the information and tools they need to succeed. The Kauffman Foundation promotes entrepreneurial success at all levels. It works with leading educators and researchers nationwide to create awareness of the powerful economic impact of entrepreneurship, to develop and disseminate proven programs that enhance entrepreneurial skills and abilities and to improve the environment in which entrepreneurs start and grow businesses. The foundation's entrepreneurship Web site entreworld.org is devoted to this topic and provides more information about programs and resources in this arena.

Business Plan Competitions

www.entrepreneur.com/article/0,4621,317603,00.html

Take a look at the growing list of business plan competitions that are hosted by leading universities nationwide. Graduate students—not just MBA students, but student scientists, engineers, medical doctors and others—spend hundreds of hours preparing business plans and presentations in the hope of getting a chance to compete at one or more of these student entrepreneur events.

Competition	Host University	Eligibility/Features
Babcock Elevator Pitch Competition	Wake Forest University	Contestants give elevator pitch of business plan while riding elevator. www.matr.net/article-9735.html
Enterprise Creation Competition	Ball State University	Undergraduate student contest www.bsu.edu/web/entrepreneurship/pages/ecc.html
Georgia Bowl	University of Georgia	Primarily for Southeastern universities http://www.aacsb.edu/conferences/annual04/Slides/A1%20and%20B1/276,6,BPC Benefits for Business Schools
MOOT CORP	University of Texas Austin	Most contestants have won other competitions to qualify for MOOT CORP. www.mootcorp.org/rules.asp
New Venture Championship	University of Oregon	Emphasizes learning and feedback. www.venturechampionship.com/home.html
Northwest Venture Championship	Boise State University	Separate categories for graduate and undergraduate students cobe.boisestate.edu/nwvc/
OFC Venture Challenge	Clark Atlanta University	Primarily for Southeastern universities
Venture Adventure	Colorado State Univ.	Undergraduate student contest www.biz.colostate.edu/news/venture.htm
Venture Challenge	San Diego State Univ.	Has a 15-year history www.olin.wustl.edu/orgs/evcc/index.cfm?page=PressRelease&pid=195

Source: Mark V. Cannice, "Getting in on the University Business Plan Competition Circuit," *Entrepreneur Magazine*, October 2004.

The Appalachian IDEAs Network

No website available, contact Gabriel Wilmoth gcwilm2@email.uky.edu

The Appalachian IDEAS Network (AIN) model combines participatory-style community development; a "learning-by-doing" student-driven approach to entrepreneurship education; a multi-university "social entrepreneurship" business concept competition; and high-profile educational and networking event. Beginning in 2004, Appalachian colleges and universities will conduct programs that establish partnerships between multi-disciplinary teams of students, university-mentors, and local community members. The students, guided by their mentor, solicit input from local community partners to identify pressing, socially-relevant issues, and then work to develop innovative entrepreneurial concepts that address these community needs. The student teams refine their ideas into a written business concept for local evaluation. Select teams advance to participate in an annual, Appalachian-region, inter-university conference where they showcase their entrepreneurial solutions in a judged business concept competition, participate in educational forums, and exchange ideas.

KACE

<http://clubs.mba.wfu.edu/sga/competitionsmain.htm>
clubs.mba.wfu.edu/sga/competitionsmain.htm

In the annual KACE competition, students present teaching cases with teaching notes in the Traditional (For-Profit) Category and the Social Entrepreneurship Category (Non-Profits). The competition, which is funded by the Ewing Marion Kauffman Foundation and the Angell Center for Entrepreneurship, is normally held in January.

Syllabi in Entrepreneurship

United States Association of Small Business & Entrepreneurship (USASBE)

www.usasbe.org/knowledge/syllabus/syllabus

The Education Division of USASBE sponsors the "Syllabus Exchange" intended as a helpful resource for faculty creating or modifying courses in entrepreneurship, the site is updated twice per year. All syllabi are provided voluntarily by the faculty members and institutions offering the courses. As all courses tend to be work in process, the version of a given syllabus presented here may not be the latest version.

Academy of Management- Entrepreneurship Division

myaom.pace.edu/octane8admin/websites/ProfessionalDevelopment/default.asp?id=5

Stanford Teaching Ventures Program (STVP) Educators Corner

edcorner.stanford.edu/design_a_course/courses.shtml

These entrepreneurship courses at Stanford University have been designed with engineering and science students in mind. The courses were created either by STVP or affiliated programs and departments across the university.

Entrepreneurship Education Textbooks

While there are a number of entrepreneurship textbooks, below are a list of books that were highlighted at the Academy of Management conference in New Orleans in the summer of 2004. There are an abundance of textbooks available for review and it is up to the faculty member to determine what textbook works best in their course.

Title	Author and Publisher	Description
Entrepreneurship	Robert Hisrich, Michael Peters and Dean Shepherd	Covers the process of getting a new venture started, growing the venture, successfully harvesting it and starting again. Through text, case studies, and hands-on exercises, the book guides students in discovering the concepts of entrepreneurship and the competencies, skills, know-how and experience that are sufficient to pursue different entrepreneurial opportunities.
Entrepreneurship: Contemporary Approach	Don Kuratko and Richard Hodgetts	This market leader was the first of its kind to cover entrepreneurship in one entire text. Its practical step-by-step approach helps develop entrepreneurial skills. The revision of this successful text features the Internet and a chapter on "Quality and the Human Factor," as well as current management themes that will keep the text at the forefront of the market.
Entrepreneurship, a Process Perspective	Robert A. Baron and Scott A. Shane	The book describes the development of entrepreneurship through distinct phases assembling resources, launching a new venture, building the business, and collecting the rewards. The textbook outlines this process and uses case studies and current research with the supporting pedagogy.
Growing and Managing an Entrepreneurial Business	Kathleen R. Allen	The book is designed to give students a comprehensive introduction to business ownership and management from the start-up phase through growth and harvest. Decidedly entrepreneurial in focus, this book departs from the traditional small business management text by incorporating themes and principles appropriate to managing small companies in a dynamic, global environment.
New Venture Creation	Jeffrey A. Timmons, Stephen Spinelli McGraw Hill	Covers the process of getting a new venture started, growing the venture, successfully harvesting it and starting again. Contains tools and concepts entrepreneurs need to know prior to and while taking the start-up plunge.
Planning & Growing a Business Venture: Venture Planning Field Guide	Kauffman Center for Entrepreneurial Leadership	Planning and Growing a Business Venture, offers a practical, hands-on approach to entrepreneurship and leads students through the process of writing either feasibility plan or a business plan. With over 400 pages of information, examples, and exercises, this text covers such topics as identifying business opportunities and concept development to market penetration and financial statements. This textbook is good for non business majors.

This is not an endorsement of an individual textbook.

College Student Organizations & Awards

Collegiate Entrepreneurs Organization (CEO)

www.c-e-o.org

CEO is the premier global entrepreneurship network serving more than 20,000 students, through 400 chapters at colleges and universities throughout North America and abroad. CEO provides a host of resources for student entrepreneurs from the national network of student entrepreneurs, national and regional conferences, business resources, chapter and entrepreneur awards, newsletter and website. Scholarships are available for students to attend the national convention through the Coleman foundation.

National Collegiate Inventors and Innovators Association (NCIIA)

www.nciia.org

The NCIIA program was founded on the premise that invention, innovation, and entrepreneurship are essential components of the higher education curriculum and vital to the nation's economic future. NCIIA works with colleges and universities to build collaborative experiential learning programs that help nurture a new generation of innovators and entrepreneurs with strong technical and business skills and the tools and intention to make the world a better place. Grants are awards for technical innovations and student inventions.

Global Student Entrepreneurs Awards

www.gsea.org

The Global Student Entrepreneur™ Awards recognize those outstanding undergraduate student entrepreneurs who are simultaneously juggling course work and cash flows – and succeeding at both! We understand the importance of encouraging entrepreneurship in students. This new generation of risk takers will help create the economic foundation of tomorrow. Student winners from the United States, Canada, the Caribbean, Mexico, Australia, and New Zealand compete. Finalists must produce more than just a financially successful business. Their company's quality, service, adaptation to change and social impact are evaluated by an international panel of judges.

High School Entrepreneurship Education

National Foundation for Teaching Entrepreneurship

www.nfte.com

NFTE's mission is to teach entrepreneurship to low-income young people, ages 11 through 18, so they can become economically productive members of society by improving their academic, business, technology and life skills.

Cincinnati Entrepreneurship High School

www.celcee.edu/abstracts/c20031124.html

Cincinnati Public Schools' new Entrepreneur High School offers students basic core curriculum enhanced with entrepreneurial studies. The school provides students with mentors from local small businesses, space to start up their own businesses and coursework that encourages them to develop their own business plans. Curriculum such as science and math is applied to the business world, and students can receive college credit.

DECA

www.deca.org

The association for students and teachers of marketing, management and entrepreneurship, DECA is dedicated to developing future leaders in entrepreneurship. DECA's sponsors a co-curricular Competitive Events Program with more than \$40,000 in cash awards annually, provides scholarships in excess of \$250,000 for students and teachers, offers leadership training, conferences, classroom support, job placements for real-world learning and corporate support and partnerships.

Future Business Leaders of America

www.fbلا-pbl.org

Future Business Leaders of America-Phi Beta Lambda is a nonprofit education association of students preparing for careers in business and business-related fields. FBLA offers information on starting your own chapter, general business, conferences and online competitive events.

Information from each organization was obtained from the organizations website.